

## Indoor Air Quality Solutions

### Summer Comfort Starts With Cleaning Your Home's Air Ducts!

Along with your AC/Furnace checkup appointment Schedule an Air Duct Cleaning



The cleaner your air ducts and air vents, the cleaner your air.

Dirty air ducts only re-circulate dirt, dust and allergens throughout your home – let our experienced pros make sure that doesn't happen in your home.

Our technicians use an efficient compressed-air technique to dislodge dirt and contaminants. Then a 99%-efficient, high-powered vacuum is used to remove the dirt and return ultra-clean air back into your home.

**SAVE Professional Duct Cleaning Services \$50**

*Coupon must be presented at time of service.*

Duct Cleaning Could Be The Healthiest Home Improvement Investment You Will Ever Make.

Allergens like dust and pet dander are something to sneeze at.

**SAVE YORK® Whole-Home Media Air Cleaner \$100**

*Coupon must be presented at time of service.*

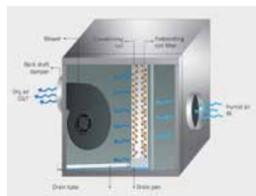
Your best defense against poor indoor air quality.

Unlike portable room air cleaners, the YORK® Affinity™ Series Whole-Home Media Air Cleaner integrates with your existing HVAC system. It continuously cleans the air throughout your entire home, while remaining out of sight and operating at minimal sound levels. MERV 11 and 13 filters capture up to 98% of particles, including bacteria, spores and virus-sized particles. This advanced performance increases indoor comfort and can even help reduce allergens and improve your family's health.



**SAVE Manage moisture for comfort, health and energy savings. YORK® Affinity Series™ Whole-Home Dehumidifier \$200**

Proper moisture levels can make or break indoor comfort. When your air is properly dehumidified, your home just feels better, floor to ceiling. A YORK® S1-CVD130T01130 Affinity Series™ whole-home, central dehumidifier can give you that feeling every day. It can also help make your air healthier by protect against the spread of mold and other allergens, and can help you save energy throughout the summer by keeping your air comfortable at slightly warmer temperatures.



5-Year Parts Limited Warranty  
*Coupon must be presented at time of service.*

**BETLEM**  
RESIDENTIAL  
HEATING & AIR CONDITIONING  
704 CLINTON AVENUE SOUTH  
ROCHESTER, NY 14620



Franz Approved!  
Home Comfort

## Schedule Your Air Conditioning and/or Furnace or Boiler System Checkup Today & SAVE

Lower Energy Bills. Improve Home Comfort.

**\$10 OFF** Any Standard AC or Gas Furnace/Boiler System Cleaning & Inspection  
(585) 271-COOL (2665)  
*Coupon must be presented at time of service.*



NATE Certified HVAC Technicians

AT YOUR SERVICE 24/7

Call us for RG&E rebate details.



**SAVE AN ADDITIONAL \$50.00**

With an RG&E Rebate on a Furnace or Boiler Tune-Up!

Customer receives \$10 off Betlem's regular service fee at time of service. Customer must apply to RG&E's residential natural gas furnace/boiler tune-up rebate program to receive its \$50 rebate. RG&E rebate valid through June 30, 2022. Call Betlem Residential at 271-COOL (2665) for program details.

Please contact Betlem Residential at 271-COOL(2665) to schedule your appointment or send us an e-mail at [residential@betlem.com](mailto:residential@betlem.com) with your preferred date, time and phone number and we will confirm with you.

**SAVE Premier Care Maintenance Plan \$20**  
*If anything goes wrong with your heating or cooling system\*, any breakdown, any time of the year, all year — you're covered.*



Our Premier Care Plan Includes:

- Priority heating and cooling services
- Scheduled maintenance visits
- 24 hour/7 day Priority Emergency Service
- Carbon Monoxide Testing
- No overtime or trip charges
- Satisfaction guarantee
- No charge for repairs within covered unit(s)
- 15% off of all service and repairs on noncovered accessories



**BETLEM**

RESIDENTIAL  
HEATING & AIR CONDITIONING

Celebrating over



Keeping Rochester's Homes Comfortable Since 1923.

Spring 2022 Savings Guide

#1 in Air Conditioning in Rochester



Coupons • Rebates • Equipment Offers & MORE INSIDE

## Save with Betlem Residential on all you need for Great Home Comfort this Summer



Eric St. John  
Division Manager

Dear Homeowner,

This Spring, Betlem Residential shares with you, our Spring 2022 Savings Guide with coupons, rebates, equipment and services to help lower your home energy bills and keep you comfortable. We offer the quietest and most efficient heating, air conditioning and indoor air quality systems you can buy. Our comfort advisors will guide you every step of the way to help you maximize equipment savings through available manufacturer and utility rebates along with government incentives. Whatever your needs; from a new comfort system, an emergency repair, a seasonal tune-up, a duct cleaning, a generator, an energy audit, or just a phone call to ask advice, you can always count on us to provide knowledgeable professional service.

- Eric St. John, Division Manager

## Keeping Rochester's Homes Comfortable Since 1923

Our roots in heating and air conditioning date back to 1923 with the pioneering spirit of the late Gerard C. Betlem who founded the Betlem Heating Company. He started first by specializing in residential heating and manufactured his own furnace to improve quality and tailor them to each job. His product, called the General Gas Furnace was an industry leader by utilizing a blower to offer forced air heating.



Betlem's Technicians Are NATE Trained

Over the past 99 years a lot has happened at Betlem. The company has grown to over 175 employees and is a leader in the heating, ventilating, and air conditioning industry in Upstate New York. We have separate divisions in Residential, Commercial, Sheet Metal, and Controls to offer our customers specialized services to meet their needs.

Today, our Residential Division has over 30 people dedicated to keeping your family safe and comfortable. These highly talented and trained individuals have dedicated most of their working lives to this industry, and they are Betlem's greatest strength.

### Certifications & Memberships



(585) 271-COOL (2665) [Betlem.com](http://Betlem.com)

# Spring System Savings Up To \$800

RECEIVE UP TO A  
**\$425 YORK® Manufacturer Rebate\*** +  
**10 Year Parts & Labor Warranty**

+ Take Advantage of **0% Interest** For Up To 36 Months  
 + Receive Up To A **\$375 RG&E REBATE** For Energy Efficient Equipment

\* When you purchase a qualifying YORK® home comfort system.

Save On High Efficiency Equipment From YORK®  
 Get Superior Home Comfort With Low Energy Bills



Efficiency Rating (AFUE) up to  
**98.0%**

Furnaces are rated by the Annual Fuel Utilization Efficiency (AFUE) ratio, which is the percentage of heat produced for every dollar of fuel consumed. Like the miles-per-gallon rating on your car, the higher the AFUE rating, the lower your fuel costs.

**YORK**  
 INSTALL CONFIDENCE

- **YP9C 98% Modulating Gas Furnace**  
 Redefining home comfort through an unparalleled combination of efficiency, convenience and reliability. Efficiency Rating (AFUE) up to 98%.
- **Affinity™ YXV 21 SEER Air Conditioner**  
 Variable Capacity Air Conditioner for maximum comfort and minimized power consumption. Efficiency Rating of up to 21 SEER.
- **Affinity™ Communicating Thermostat With Wi-Fi**  
 Monitor and control individual temperatures in up to eight different zones in your home from anywhere using any web-enabled mobile device.

*YORK® Manufacturer Rebates/Financing Offers may be combined with an RG&E rebate to receive the highest savings level on the purchase of high efficiency equipment. For program details and to see how much you can save, call 271-COOL (2665).*

\* Some restrictions apply. Equipment savings offer based upon purchase of qualifying YORK® products. Promotional offer valid on installations purchased between April 21, 2022 and June 30, 2022. Certain terms & conditions apply. \$800 savings based upon \$425 YORK® Spring 2022 Promotion + \$375 RG&E Rebate. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-2665 for all details.

## We Help You Maximize Savings

Our Comfort Advisors will guide you, every step of the way to help you get the equipment that is right for you. They will also help you maximize savings through available manufacturer and utility rebates along with government incentives.



## The YORK® YCG Easily Installs Onto Most Existing Central Heating Systems

RECEIVE UP TO  
**\$225 Manufacturer YORK® Rebate\*** **Plus** RECEIVE FOR UP TO 36 MONTHS\*  
**0% Interest**



### YORK® YCG High Efficiency Single-Stage Air Conditioner

York's Most Durable, Serviceable & Cost-Effective

Since it offers a SEER efficiency rating of up to 18.5, the YORK® YCG LX Series air conditioner can save you hundreds of dollars per year in energy bills, even through the hottest summers. Thanks to a robust compressor and direct-drive fan design, sound is limited while reliability is enhanced. And the compact cabinet means the YCG is a perfect fit, even when space is limited.

Efficiency Rating (SEER) up to  
**18.5**

The minimum SEER rating is 13, with a rating above 16 considered high efficiency. You should consider a high efficiency system for the following reasons: Lower Utility Bills – High efficiency systems with higher SEER ratings use less energy, which translates to less money you spend on energy bills.

\* YORK® YCG air conditioner manufacturer rebate offer is valid April 21, 2022 through June 30, 2022. Cannot be combined with any other offer. Financing available to well qualified buyers on approved credit through Synchrony Bank. Financing offer is only available through Synchrony Bank. Cannot be combined with any other offer. Call Betlem Residential at 271-2665 for more details.

## Have Municipal Electric?

Do you live in Fairport, Spencerport or Churchville?

### YORK® LX Series YHG 16 SEER Single-Stage Heat Pump

With low municipal electric costs, a hybrid heat or Dual-Fuel system is the most efficient way to heat your home.

When the outdoor temperature is above 35 degrees F, a heat pump can pull heat from the outside air efficiently while utilizing your low electric rate. The gas furnace is used for only the coldest months. Heat pumps save energy because transferring heat is easier than making it. Surprisingly, even when it feels cold outside, there is still a decent amount of heat waiting to be pumped. Under ideal conditions, a heat pump can transfer 300 percent more energy than it consumes. In contrast, a high-efficiency gas furnace is about 90 percent efficient.



Efficiency Rating (SEER) up to  
**16.0**

## Receive Up To A \$1,000 Rebate On Fujitsu Cold Climate Air Source Heat Pump Products\*

\*Air-source heat pumps (ASHPs) have been an efficient source of cooling for years, but advances in technology now allow them to effectively address heating needs in cold climates, helping customers lower their energy costs and reduce greenhouse gases emissions.

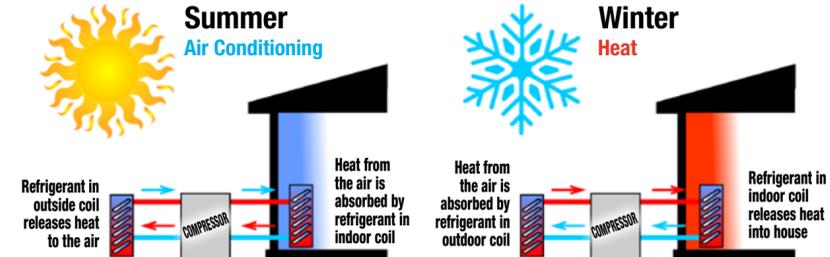
For a limited time, Betlem Residential is offering our customers a up to \$1,000 rebate on eligible ASHP system installations. Call us at 271-COOL (2665) or visit [Betlem.com/ASHP](http://Betlem.com/ASHP) for more information.

## Outstanding cold-climate capabilities, operates in temperatures as low as -15°F

The Fujitsu Halcyon™ Extra Low Temperature Heating (XLTH) Series features outdoor condensing units engineered to operate in temperatures down to -15°F, lower than any other mini-split available today. An Extra Low Temperature Heating mini-split heat pump system is ideal for areas where installing or extending ductwork isn't practical—spaces like sunrooms and add-on rooms. Each system uses a compact indoor and outdoor unit connected through a small hole in your wall. **One outdoor unit can support up to four indoor comfort zones to create a customized whole-home heating and cooling solution.** So no matter how severe the temperature, Fujitsu ductless heat pumps continue to deliver optimum heating and cooling performance and maximum energy savings.

## How Heat Pumps Work To Provide Heat In The Winter & AC In The Summer

Like your refrigerator, heat pumps use electricity to pump refrigerant and transfer heat from one space to another. When we transfer heat from within our home to the outdoors, we call it "air conditioning". Conversely, when we transfer heat from the outdoors to within the home, we call it a "heat-pump".



## Indoor & Outdoor Fujitsu Halcyon™ XLTH Series Heat Pump Equipment



## Watch Our "How Heat Pumps Work" Video

Scan to visit: [Betlem.com/air-source-heat-pumps.htm](http://Betlem.com/air-source-heat-pumps.htm)



## A Product To Help Combat In-Home Viruses

The iWave family of products have been proven through independent lab testing to significantly reduce a wide variety of pathogens and viruses including SARS-CoV-2 and SARS-CoV-2 Delta in the breathing zone and on hard non-porous surfaces. It is important to note that we make no medical claims. Watch the iWave video at: [www.iwave.com](http://www.iwave.com)

## iWave-R No Maintenance Whole Home Air Purifier

Proven technology with over 100,000 applications in homes, schools, offices and hospitals. Kills Viruses, Mold, & Bacteria & Reduces Allergens, Pathogens & Odors



The iWave-R is an air purifying device that installs in any duct air conditioning system. When air passes over the iWave-R, ions produced by the device reduce pathogens, allergens, particles, smoke and odors in the air, creating a healthy environment without producing any harmful byproducts.

- 3 Year Warranty
- No Maintenance or Replacement Parts



## Small-Duct Central Heating & Air Conditioning by Unico

Whatever Your Home's Style, Get Superior Air Conditioning & Heating Without Costly, Messy Renovation.



Small Outlets...Superior central heating & air conditioning with its innovative "aspiration" technology which warms and cools your home evenly and quietly.

Whatever your home's style, The Unico System is the perfect fit. A superior central heating and cooling system with its innovative "aspiration" technology, warms and cools your house evenly and quietly. Our revolutionary flexible small ducts weave through the smallest spaces - ceilings, walls, even floors - so there is no need for costly, messy renovation. It is a superior choice for homes with no pre-existing ductwork.

## Save Up To 23% On Your Home Energy Bills with a Web Enabled Thermostat



Control your home's heating and cooling from anywhere with a YORK® Affinity™ Hx™ Touch-screen energy-efficient smart thermostat.

The YORK® Affinity™ Hx™ Touch-screen Thermostat integrates your HVAC system with smart home technology. Programmable thermostats are proven to enhance HVAC system efficiency and lower utility costs. Access and monitor your system from your home thermostat touch-screen with voice control, using Amazon Alexa, or from a smart device, using your phone, tablet or Apple Watch®.



**\$75 REBATE ELIGIBLE**

\* Limited time RG&E rebate. Call us for details.